

# Cancer Screening in South Carolina - Science or Science-Fiction?

February 19, 2010  
Columbia Conference Center

A conference designed to educate, engage and empower physicians, policy makers, service providers, patients, families and anyone interested in decreasing the burden of cancer in South Carolina.

Register Today:

[www.sccanceralliance.org](http://www.sccanceralliance.org)

Full agenda available on the website



Keynote Presentation:  
The Politics of Cancer Screening

**Otis Webb Brawley, MD**

Chief Medical Officer and Executive Vice President  
American Cancer Society



Dr. Brawley is a professor of hematology, oncology, medicine and epidemiology at Emory University and a medical consultant to the Cable News Network (CNN). From April 2001 to November 2007, he was medical director of the Georgia Cancer Center for Excellence at Grady Memorial Hospital in Atlanta, and deputy director for cancer control at the Winship Cancer Institute at Emory University. He has co-chaired the U.S. Surgeon General's Task Force on Cancer Health Disparities, and recently served as Assistant Director at the National Cancer Institute (NCI). He is a member of the Centers for Disease Control and Prevention Breast and Cervical Cancer Early Detection and Control Advisory Committee and Chaired the NIH Consensus Panel on the Treatment of Sickle Cell Disease. He is listed by Castle Connolly as one of America's Top Doctors for Cancer.

As the Chief Medical Officer of the American Cancer Society, he has been instrumental in promoting the goals of cancer prevention, early detection, and quality treatment through screening, research and education.

Sponsored by: The South Carolina Cancer Alliance